



CHARLOTTESVILLE DOGWOOD FESTIVAL

PARADE RULES & REGULATIONS

1. The parade is rain or shine. In case of extreme weather, please listen to local media stations for updates and cancellations.
2. Entries must be received by April 1. Entries received after will be placed at the end of the parade line up.
3. Entries **MAY** distribute candy in the parade. Candy must be distributed from walkers. We want to maintain a safe distance between vehicles/floats and attendees. We want to avoid attendees stepping into the parade route to pick up candy.
4. The Dogwood Parade is a forward moving parade. All entrants are expected to keep up with parade pace during the parade. If you have a routine, you must be able to perform it while moving. **DO NOT STOP TO PERFORM**. Entrants should maintain an average distance 75 - 100 feet from the entrant in front of them.
5. Parade entries need to have a level of entertainment that appeals to a general audience watching the parade. Floats add to the entertainment appeal level and should be highly considered by all applicants. The Charlottesville Dogwood Festival will only approve applications for entry into the parade that meet or exceed the level of entertainment necessary. The entertainment value can be obtained in many different ways. Please include a photo, sketch, or very detailed description of your entry along with your application.
6. Parade line up will be posted on our website after April 8. The parade will be divided into three sections for the purpose of lining up. Section A will line-up from 8:00-8:30am, Section B will line up from 8:30-9:00am, and Section C will line up from 9:00-9:30am. Entrants should enter from the 250 Bypass end of McIntire Rd. Please pay close attention to your assigned section and arrive on time. The parade line-up order will be posted on our website the week of the parade. Please visit the website (www.charlottesvilledogwoodfestival.org) to find out your position number and section.
7. Entries and participants may not campaign along the parade route. Signs may not contain the words "Elect", "Re-Elect", or similar phrases. Entries and participants may not handout nor distribute political or campaign material.
8. Amplified music must be played at a level that does not interfere with the entry in front or behind. Music shall be family friendly and shall not contain overly suggestive lyrics. Music selections shall not contain explicit lyrics.
9. Motor vehicles shall not race or rev engines. Motor vehicles shall not spin tires. Failure to follow these safety rules will result in immediate removal from the parade route and charges for violation of local ordinances and state code.
10. All vehicles participating in the parade or pulling floats must be covered by liability insurance and must be free of any safety defects.
11. All horse units will be responsible for picking up their own manure in the staging areas and along the parade route. You must have someone follow directly behind the parade entry while moving to pick up the manure. All manure must be disposed of off-site and not left in area trash cans or left in area grass or mulch.
12. The Dogwood Parade is now open to all pageants and pageant winners.
13. The Charlottesville Dogwood Festival reserves the right to reject any application that does not fit the needs of the parade or that it deems to be offensive to a general audience. Parade entries must obey all Ordinances of City of Charlottesville and laws of Virginia. Any unit deemed on parade day by parade officials to be substantially different from the description on its application or to display behavior, signage, or dress offensively to a general audience may be denied entry into the parade or be removed from the line of march and barred from participating in future parades.

14. The Float Judging Zone is located on McIntire Road, in front of the County Office Building, at the very beginning of the parade. The TV Performance Zone is located on Market Street, between 2nd St NW to & 3rd St NE. Award categories are: Best Float, and Dogwood Spirit. **DO NOT STOP TO PERFORM IN THE TV PERFORMANCE ZONE** or anywhere along the parade route.
15. **DO NOT STOP TO UNLOAD AT THE FINISH LINE.** Please continue to the parking lot area to unload.

